

TYLER GATHERMAN

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Degrees:

Master's	The University of Texas (2008) Advertising / Art Direction
Bachelor's	Stephen F. Austin State University (2005) Digital Media / Marketing

Skills:

Adobe	Photoshop, Illustrator, Fireworks, InDesign, After Effects, Lightroom, Flash (keyframes)
Microsoft	Word, Excel, PowerPoint, Outlook

Experience:

Interactive Designer	T3 The Think Tank <ul style="list-style-type: none">Juggle the quick turnarounds given by clients dailyWork on everything from simple edits to intricate video	06 / 2009 Current
Junior Art Director	T3 The Think Tank <ul style="list-style-type: none">Designed layouts for JCPenney's marketing emailsCreated the template now used for JCP interactive	12 / 2008 3 Months
Freelance Designer	Door Number 3 <ul style="list-style-type: none">Designed interactive animations, splashes, and bannersAssisted creative department with concepts and layout	06 / 2008 6 Months
Interactive Intern	Flocasts.org <ul style="list-style-type: none">Art directed for print and interactive outputAnalyzed competitors using web analytics	11 / 2007 6 Months
Service Technician (A+ Certified)	Fry's Electronics <ul style="list-style-type: none">Repaired and assembled computers and networksSigned up more Fry's Card applicants than any salesman	10 / 2005 9 Months
Competition Finalist	Modified Magazine <ul style="list-style-type: none">Digitally modified/upgraded the 2006 Honda Civic SIEarned 12th place out of 1,255 international entries	10 / 2005
Technical Editor	Easter Seals Foundation <ul style="list-style-type: none">Designed "Resources for Real Kids with Real Needs"Awarded "best practice" by Easter Seals Foundation	05 / 2005 3 Years
Creative Intern	Fletcher Communications <ul style="list-style-type: none">Presented a community involvement plan to Wendy'sProduced artwork for various local clients' materials	06 / 2004 3 Months
Graphic Designer	Stephen F. Austin State University <ul style="list-style-type: none">Beat out 300 applicants for design rights to SFA's ID cardsThe design was used for five years by all students / faculty	03 / 2004
Vice President	American Advertising Federation (SFASU) <ul style="list-style-type: none">Presented advertising campaign to Toyota at the NSACOrganized and delegated committee groups and leaders	01 / 2003 1 Year
President	Texas Residence Hall Association (SFASU) <ul style="list-style-type: none">Represented, raised money and led events for Mays HallVoted "most outstanding president" of 2001-2002	09 / 2001 8 Months